

EXHIBITOR AND PROMOTION GUIDE

Focus Meeting - Focused Meeting 2016: Molecular Biology and Pathogenesis of Avian Viruses

27-29 September 2016 - Charles Darwin House, London, UK

Topics will include:

- Molecular biology and genetics of avian virus replication
- Tropism and host range restriction
- Pathogenesis of avian viruses
- Host antiviral responses and virus immunomodulation
- New and improved approaches to the control of avian viruses

PROGRAMME BOOK

The *Programme Book* contains all logistical and programme information, and is distributed to all delegates for use throughout the meeting. Opportunities exist to advertise (full colour) within it. COST:

INSIDE FRONT COVER £250 | OUTSIDE BACK COVER £250 INSIDE BACK COVER £200 | INSIDE PAGE £150

DISPLAY TABLE LITERATURE

Literature will be displayed on the registration desk. Sponsors will be able to display A4/A5 literature (subject to approval by the Society) to all delegates attending the conference. COST £50

EXHIBITION OPEN TIMES

The Exhibition Hall will be open to delegates during all breaks and poster sessions. Refer to the conference programme for more information.

CANCELLATION AND REFUNDS

Cancellations and changes to space requirements **MUST** be notified in writing. Cancellations received more than a month before the conference will be entitled to a full refund less 15% handling charge. No refunds will be given for cancellations notified after this date.



EXHIBITION BOOKING FORM

| Company name (for invoicing purposes): |
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| Company name (for promotional purposes - this will be used for the website, Programme Book etc.): |
| Address: |
| Postcode: |
| Country: |
| Contact name (Title, forename and surname): |
| Position: |
| Tel.: |
| Email: |
| We wish to book a 3x2 m2 stand space for the following focused meeting: Focused Meeting 2016: |
| Molecular Biology and Pathogenesis of Avian Viruses |
| □ £750 |
| We are interested in the following promotional items: |
| Item Cost |
| ☐ Inside front cover £250 |
| ☐ Outside back cover £250 |
| ☐ Inside back cover £200 |
| ☐ Display table literature £50 |
| ☐ Inside page £150 |
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VAT not included in above costs