

## EXHIBITOR AND PROMOTION GUIDE

### Focused Meeting 2017: Antimicrobial Resistance and One Health

29-30 August 2017 – Maynooth University, Co. Kildare, Ireland

#### Topics will include:

- Antimicrobial resistance in animals
- Antimicrobial resistance in the environment
- Antimicrobial resistance in human health
- Antimicrobial resistance evolution in science and politics

#### TABLE TOP STAND

Your presence at the meeting is invaluable. Being on site allows you to directly interact with delegates from all around the globe. A table and two chairs will be provided for you to set up as you wish. We are happy to include lunch, tea and coffee and the drinks reception for two of your representatives in this cost.

**COST | £1000**

#### INSERTS INTO DELEGATE PACKS

We can insert your materials such as leaflets, flyers, booklets, CDs/DVDs, into the conference delegate packs. Printed materials should not exceed four pages and are subject to approval by the Society.

**COST | £250**

#### PROGRAMME BOOK

The *Programme Book* contains all logistical and programme information, and is distributed to all delegates for use throughout the meeting. Opportunities exist to advertise (full colour) within it.

**COST:**

**INSIDE FRONT COVER £200 | OUTSIDE BACK COVER £250**

**INSIDE BACK COVER £200 | INSIDE PAGE £150**

#### DISPLAY TABLE LITERATURE

Literature will be displayed on the registration desk. Sponsors will be able to display A4/A5 literature (subject to approval by the Society) to all delegates attending the conference.

**COST | £200**

#### DRINKS RECEPTION SPONSORSHIP

We are offering the opportunity to sponsor the evening drinks reception. This will be advertised in the programme book, online and at the venue. The reception will take place where the posters are presented, allowing delegates to enjoy a beverage after a full day of conference, view the posters, network with others and speak to exhibitors.

**DRINKS RECEPTION SPONSORED BY.....**

**COST: | £500**

#### EXHIBITION OPEN TIMES

The Exhibition Hall will be open to delegates during all breaks and poster sessions.

## EXHIBITION and SPONSORSHIP BOOKING FORM

<b>Company name</b> (To appear on promotional material)	
<b>Name of organisation to be invoiced</b> (if different from above)	
<b>Company address</b>	
<b>Contact name</b>	
<b>Email address</b>	
<b>Contact number</b>	

### Brief company description (max 100 words)

- Table top exhibition stand £1000
- Inserts into delegate packs £250
- Inside front cover £200
- Outside back cover £250
- Inside back cover £200
- Inside page £150
- Display table literature £200
- Drinks reception sponsorship £500

TOTAL	
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*VAT not included in above costs*

### CANCELLATION AND REFUNDS

Cancellations and changes to space requirements **MUST** be notified in writing. Cancellations received more than a month before the conference will be entitled to a full refund less 15% handling charge. No refunds will be given for cancellations notified after this date.

*By signing this form you agree to adhere to the above Terms and Conditions.*

Signed		Date	
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Please send the completed form together with your company logo and website address to:

[e.gould@microbiologysociety.org](mailto:e.gould@microbiologysociety.org)