MICROBIAL CYCLING OF VOLATILE ORGANIC COMPOUNDS: BIOGEOCHEMISTRY TO BIOTECHNOLOGY

25–26 May 2022
John Innes Conference Centre, Norwich, UK

Invitation to exhibit

microbiologysociety.org/VOCmicrobes22  #microbialcycling2022
On behalf of the Microbiology Society, I am delighted to invite you to exhibit at our Focused Meeting.

This Focused Meeting will bring together influential researchers, academics and scientists to discuss emerging and hot topics within specific areas of microbiology. It is designed to offer you a unique opportunity to engage with key contacts, a great platform to showcase your products and help generate business leads within a friendly social setting.

We have packages to suit all budgets, from exhibition space through to sponsorship opportunities. Don’t miss out on the chance to engage with individuals involved at the cutting edge of microbiology.

I look forward to welcoming you to this event.

Peter Cotgreave
Microbiology Society Chief Executive

About the Microbiology Society

WE ARE WELCOMING to anyone interested in microbes, their effects and their uses. Our reputation as a friendly, nurturing and approachable community, driven by the experience of a diverse set of members, is extremely important to us.

WE ARE TRANSPARENT and professional in everything we do. We believe that decisions should be informed by evidence and expertise, and that scientific methods form a robust and dependable way of developing reliable evidence.

WE ARE DEDICATED to our charitable aims. We are not for profit, and strive to ensure that all our resources are applied optimally to furthering the science of microbiology and its application.

TOPICS WILL INCLUDE
- Biogeochemical cycling of BVOCs
- Mechanisms of BVOC production and consumption by microbes
- BVOCs in sustainable biotechnological processes
- Microbial BVOCs as signalling molecules and metabolic fingerprints

Promotional and sponsorship opportunities

TABLE TOP STAND £1,000
Your presence at the meeting is invaluable. Being on-site allows you to directly interact with delegates from all around the globe. A table and two chairs will be provided for you to set up as you wish. We are happy to include lunch, tea and coffee, and the drinks reception for two of your representatives in this cost.

A5 ADVERT IN PROGRAMME BOOK £250
The programme book contains all logistical and programme information, and is distributed to all delegates for use throughout the meeting. Opportunities exist to advertise (A5, full colour) on the inside pages.

DISPLAY TABLE LITERATURE £200
Literature will be displayed on the registration desk. Sponsors will be able to display A4/A5 literature (subject to approval by the Society) to all delegates attending the conference.

DRINKS RECEPTION SPONSORSHIP £500
We are offering the opportunity to sponsor the evening drinks reception. This will be advertised in the programme book, online and at the venue. The reception will take place where the posters are presented, allowing delegates to enjoy a beverage after a full day of the conference, view the posters, network with others and speak to exhibitors.

SOCIAL PROGRAMME EVENTS SPONSORSHIP £500
We are offering the opportunity to sponsor the social programme. The social programme events are usually held at an external venue away from the conference hall, allowing delegates to network and enjoy the social aspects of the conference. Sponsors will be advertised in the programme book, online and at the venue. To find out more please contact exhibitions@microbiologysociety.org.

Exhibition opening times:
The exhibition hall will be open to delegates during all breaks and poster sessions.
Exhibitor and Sponsorship Application Form

Company name (To appear on promotional material)

Contact name

Email address

Contact number

Are you a first-time exhibitor?  
❍ No  ❍ Yes

How did you hear about the Microbiology Society?

❍ Email  
❍ Previous Society conference  
❍ Web search  
❍ Recommendation  
❍ Other conference  
❍ Other conference

Product Category

We collect this information to better serve our exhibitors. Please select as many categories that are relevant to your organisation:

❍ Academic institution  
❍ Medical equipment  
❍ Government agency  
❍ Publishing company  
❍ Laboratory services  
❍ Not-for-profit organisation  
❍ Pharmaceutical company  
❍ Biotech organisation  
❍ Diagnostic equipment  
❍ Laboratory equipment

Information for invoicing purposes:

Name of organisation to be invoiced (if different from above)

FAO/Name of contact (if different from above)

Email address (if different from above)

Company VAT number

Address of organisation to be invoiced

Currency of payment (£, €, $)

P.O. Number

Please select your requirements:

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<th>QUANTITY</th>
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TOTAL £

Brief company description for table top stand exhibitors only (max 100 words):

VAT at the current UK rate (20%) will be added to the above costs. An invoice will be issued once your space allocation has been confirmed.

By signing this form, you agree to adhere to the Exhibition Terms and Conditions.

Signed

Date

Please send the completed form together with your company logo and website address to: exhibitions@microbiologysociety.org
The Microbiology Society holds a number of additional Focused Meetings and events throughout the year, as well as the Microbiology Society’s hugely successful Annual Conference. Exhibition and sponsorship opportunities are available at any of our events, enabling you to reach target audiences within specific areas of microbiology. There are a wide range of options to suit all budgets, including multi-event packages. For further information please contact exhibitions@microbiologysociety.org or visit our events page online.

**EVENTS 2022**

John Innes Centre

Microbial Cycling of Volatile Organic Compounds will be held at the John Innes Centre, located on the Norwich Science Park. The centre is an independent, international centre of excellence in plant science, genetics and microbiology.

About Norwich

Norwich is the county town of Norfolk which has a history for innovation and recognised as a world leader in agri-tech and crop sciences. Norwich itself is a vibrant city boasting a 12th Century Castle, and is also the only UNESCO City of Literature in England. It is also within reach of the Norfolk Broads.
1. Interpretation
1.1 The definitions and rules of interpretation in this condition apply in these Terms and Conditions.

Events: the events being held by the Microbiology Society at the Location during the relevant Application.

Application: the application form signed by the Client and submitted to, and accepted by, the Microbiology Society.

Business Day: a day other than a Saturday, Sunday or public holiday in England when banks in London are open for business.

Location: the address and location within that address at which the Event is being held as set out in the Application but subject to any changes to such address and location under and in accordance with these Terms and Conditions.

Exhibition Pack: the information pack supplied by the Microbiology Society to the Client setting out details of the Event. Any reference to Exhibition Pack in these Terms and Conditions shall exclude the Application and these Terms and Conditions.

Conference Times: the dates and times in which the Event is being held as set out in the Application (but subject to any changes to such dates and times under and in accordance with these Terms and Conditions).

Client: the person who enters into the Contract with the Microbiology Society.

Terms and Conditions: the terms and conditions which govern the microbiology Society’s provision of promotion of the Exhibition Space at the Event.

Confidential Information: means any information, however it is conveyed, that relates to the exclusion of the Microbiology Society or a third party, with all information derived from the above, and any other information clearly designated as being confidential (whether or not it is marked as “confidential”) or which ought reasonably to be considered as being confidential.

Contract: the contract between the Microbiology Society and the Client to which these Terms and Conditions apply.

Exhibition Pack: where applicable for specific Events, the plan of the Location set out in the Exhibition Pack showing each of the Exhibition Spaces.

Exhibition Space: where applicable for specific Events, the individual exhibition spaces at the Location as set out in the Exhibition Pack.

Intelectual Property: patents, utility models, rights to inventions, copyright and neighbouring and related rights, trademarks and associated marks, business names and domain names, rights in get-up and trade dress, goodwill and the right to sue for passing off or unfair competition, rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how and trade secrets), rights to use, and protect in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewed, or extended in any country or part of the world.

Microbiology Society: The Microbiology Society, a company incorporated in England and Wales with company number 01039582 and whose registered address is at Charles Darwin House, Roger Street, London, WC1N 2JJ.

Restoration Period: the period indicated in the Exhibition Pack as the period in which the dismantling of exhibitions is to take place.

Setting Up Period: the period indicated in the Exhibition Pack as the period in which the setting up of exhibitions is to take place.

Year: any period commencing on 1 January in any year and ending on 31 December in that same year.

Condition: schedule and paragraph headings do not affect the interpretation of these Terms and Conditions.

2. Contract Scope
2.1 The Client has the right to attend the Event at the Location during the Conference Times, and to be provided with its Exhibition Space, and (and/or made available) to the Client by the Microbiology Society shall be those included in the package selected by the Client in the Application and further particularised in the relevant sections of the Exhibition Pack.

2.2 The Contract sets out the entire agreement and is comprised exclusively of the Application, these Terms and Conditions, and such information as is included in the Exhibition Pack head[ed] ‘important dates’, exhibition pack, ‘pick and mix’ and sponsorship options and ‘exhibition space’ as apply to the Package. Any other information set out in the Exhibition Pack is for information purposes only and is not intended to be binding.

2.3 The Client shall comply with each of those dates and deadlines set out in the Exhibition Pack under the heading ‘important dates’ which are applicable to the Package together with any other reasonable deadlines notified by the Microbiology Society to the Client from time to time.

2.4 To the extent that there is a conflict between these Terms and Conditions, the Application and those aspects of the Exhibition Pack comprised in the Contract or any relevant section of the Exhibition Pack and these Terms and Conditions, and the relevant aspects of the Exhibition Pack shall prevail over these Terms and Conditions.

3. Exhibition Space and Promotions
3.1 If the Package includes Exhibition Space:
(a) the Microbiology Society will use its reasonable endeavours to allocate the Client’s preference as indicated in the Application however the Microbiology Society cannot guarantee that in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewed, or extended in any country or part of the world, and all similar or equivalent rights or forms of protection which would not reduce the size of the allocated stand;
(b) the Client’s preference will be available and accordingly the Microbiology Society reserves the right to allocate alternative Exhibition Space;
(c) unless otherwise authorised in writing by the Microbiology Society, the Client shall refrain from delivering and/or installing its exhibition in its entirety and shall exhibit its Exhibition Space in the condition it was in immediately before the Client’s use of the same;
(d) the Client (acting proactively) shall comply with all reasonable instructions issued by the Microbiology Society from time to time in connection with any exhibition or anything else which is displayed by the Client at the Exhibition Space allocated to the Client;
(e) from the beginning of the Event to the end of the Event, any and all items of Client’s equipment, belongings and/or other materials used or kept by the Client at that Exhibition Space shall be at the sole risk of the Client and the Client shall be solely responsible for the security of the same;
(f) the Microbiology Society reserves the right at any time to make alterations to the floor plan of the Exhibition as may be necessary in relation to the Client’s Exhibition Space or being a whole and to alter the shape of the space allocated to the Client but this would not reduce the size of the allocated stand.

3.2 If the Package includes promotions, any and all material or content which the Client wishes to incorporate or include as part of the relevant promotion or otherwise display at the Event shall be subject to the prior written approval of the Microbiology Society.

3.3 The Microbiology Society accepts no liability for the omission of the Client’s name, details or logos from the Event advertisements in print or online, or other documentation in the event that such documentation has been produced prior to the rejection by the Client of any reasonable request by the Microbiology Society to provide the necessary information and/or materials by the relevant deadlines for such inclusion specified in the relevant sections of the Exhibition Pack or otherwise notified to the Client by the Microbiology Society from time to time.

4. Payment Terms
4.1 The Client shall pay to the Microbiology Society the fees applicable to the Package as indicated in the Application. Unless expressly stated in the Application, all fees shall be exclusive of VAT, which, if applicable, will be charged in addition to the fees. The Client shall pay to date not less than 15% of the fees paid by the Client, which the Microbiology Society shall be entitled to retain as a handling charge; or

4.2 If the Microbiology Society gives notice to terminate under condition 5.2, the Client shall not be entitled to any refund of the fees paid by the Client if any jurisdiction to which it is subject that has an application.

5.1 The Client shall be entitled to terminate the Contract without cause by giving not less than 90 days written notice to the Microbiology Society or a receiver is appointed over the assets of the Client (being a company); or

5.2 If the Microbiology Society gives notice to terminate under condition 5.2, the Client shall not be entitled to any refund of the fees paid by the Client except to the extent that the Microbiology Society retaining as a result of such termination (and/or the events giving rise to such termination) the Client if any jurisdiction to which it is subject that has an application.

5.3 If the Client gives notice to terminate without cause under condition 5.2, the Client shall not be entitled to any refund of the fees paid by the Client except to the extent that the Microbiology Society retaining as a result of such termination (and/or the events giving rise to such termination) the Client if any jurisdiction to which it is subject that has an application.
5.5 If the Microbiology Society have to cancel an event, our liability is limited to a full refund of the Event package fee only. The Microbiology Society shall not be responsible for any other travel or hotel costs associated with the cancellation of an event.

5.6 All cancellations must be made in writing and sent to conferences@microbiology.org.uk.

6. Warranties

6.1 The Client warrants to the Microbiology Society that:
(a) it has full right, title and authority to enter into and perform its obligations under the Contract;
(b) it is the owner of all Intellectual Property in any material it supplies to the Microbiology Society for use in connection with the same, as are necessary or desirable under or in connection with the Contract; and
(c) to the best of its knowledge and belief, no material supplied by the Client to the Microbiology Society, or used by (or on behalf of) the Client, at or in connection with, the Event is libellous or defamatory or malicious.

6.2 In the circumstances described in condition 7.1, the Microbiology Society shall be entitled (but not obliged) to:
(a) change the Location and/or date of the Event;
(b) curtail the Event; and/or
(c) vary the scheduling of the Event installation, opening and dismantling and associated costs and deadlines.

6.3 If the period of delay or non-performance continues for 3 months or more, either party may terminate the Contract by giving 14 days written notice to the other party.

6.4 Subject to condition 7.3, the Parties agree and acknowledge that the Microbiology Society shall not have any liability to the Client for any additional expenses or charges or any other damage caused by the Client as a result of any delay of the kind described in condition 7.1 or for any exercise by the Microbiology Society of its rights in condition 7.2.

6.5 In the event of termination by either party under condition 7.3, the Microbiology Society shall refund to the Client in full all fees paid by the Client to the Microbiology Society. In the event that the Microbiology Society receives a lack of interest and/or support, the Microbiology Society may terminate the Contract with immediate effect giving written notice to the Client in which case the Microbiology Society will refund all fees paid by the Client to the Microbiology Society.

6.6 If the Contract is terminated for any reason other than in accordance with condition 7.5 or condition 7.6, the Beyond the relevant refund of fees.

7. Force Majeure

7.1 The Microbiology Society shall not be in breach of the Contract nor liable for delay in performing, or failure to perform, any of its obligations under the Contract if such delay or failure results from the Location being unfit or unavailable for occupancy for reasons beyond the control of the Microbiology Society or if it otherwise becomes impossible or impractical to hold the Event for reasons beyond the control of the Microbiology Society (including acts of war, strikes, floods, governmental restrictions, power, telecommunications or internet failures, or malicious damage).

7.2 In the circumstances described in condition 7.1, the Microbiology Society shall be entitled (but not obliged) to:
(a) change the Location and/or date of the Event;
(b) exercise by the Microbiology Society of its rights in condition 7.2.

7.3 Condition 8 shall survive termination of the Contract.

9. Intellectual Property

9.1 The Client grants to the Microbiology Society a non-exclusive, non-transferable license (which includes all rights, title and interest in and to all Intellectual Property in any material supplied by the Client pursuant to the Contract, for the Client to use or display the same, as are necessary or desirable under or in connection with the Event is libellous or defamatory, illegal or of a sexually explicit or indecent nature).

9.2 Any such logos, trademarks, trade names and corporate name and all Intellectual Property in any material supplied by the Client pursuant to the Contract, for the Client to use or display the same, as are necessary or desirable under or in connection with the Event, whether in contract, tort (including negligence), for breach of statutory duty or otherwise, arising under or in connection with the Contract.

9.3 Condition 12 shall survive termination of the Contract.

10. Social Media / Photography / Video

10.1 The Client agrees to use the appropriate Event hashtag, as notified to the Client by the Microbiology Society, in all social media messaging when referring to the Event.

10.2 Photographing or videocasting any scientific sessions, workshops, scientific posters or delegates participating in the event by the Client at the Event is strictly prohibited.

10.3 The Microbiology Society reserves the right to refuse the Client the opportunity to have their presence in future Events or future sponsorship opportunities if the Client fails to comply fully with the provisions of condition 10.1.

11. Acceptable Content and Behaviour

11.1 The Client shall not include or disseminate any messages, content or materials that could be considered to be defamatory, defamatory, derogatory, illegal or of a sexually explicit or discriminatory nature in any social media messaging pursuant to condition 10.1 or in any material supplied to the Microbiology Society for the purposes of the Contract or in anything to be displayed by or on behalf of the Client at the Event.

11.2 When attending the Event, the Client shall not do anything to prejudice the enjoyment of the Event by any other client or by the Microbiology Society in attendance at the Event.

12. Indemnities

12.1 The Client shall indemnify the Microbiology Society in full against all liabilities, costs, expenses and damages (including but not limited to any direct, indirect or consequential loss, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis) incurred by the Microbiology Society arising out of or in connection with:
(a) any act or omission of any of the Client’s logos, trademarks, trade names and corporate names and/or any other Intellectual Property which the Client licenses or permits to be included in the Microbiology Society under condition 9.1, infringes the Intellectual Property rights of any other person; and/or
(b) any breach by the Client of condition 11.1 and/or condition 11.2 and/or
(c) any damage to the premises at the Location and/or any fixtures and fittings at that premises.

12.2 Condition 12 shall survive termination of the Contract.

13. Liability

13.1 Subject to condition 13.3 and any other exclusion or limitation of liability in these Terms and Conditions, the Microbiology Society shall not be liable to the Client, whether in contract, tort (including negligence), for breach of statutory duty or otherwise, arising under or in connection with the Contract for:
(a) loss of profits;
(b) loss of sales or business;
(c) loss of agreements or contracts;
(d) loss of anticipated savings;
(e) loss of use or corruption of software, data or information;
(f) loss of goodwill; and
(g) any indirect or consequential loss.

13.2 Subject to condition 13.1 and without prejudice to any other exclusion or limitation of liability in these Terms and Conditions, the Microbiology Society’s total liability to the Client, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, arising under or in connection with the Contract shall be limited to the fees paid by the Client under the Contract.

13.4 Condition 13 shall survive termination of the Contract.

14. General

14.1 Assignment and Other Dealings

14.1.1 The Microbiology Society may at any time assign, transfer, mortgage, charge, subcontract or deal in any other manner with any or all of its obligations under the Contract and make a subcontract or delegate in any manner any or all of its obligations under the Contract to any third party agent or party.

14.2 The Client shall not, without the prior written consent of the Microbiology Society, assign, transfer, mortgage, charge, subcontract, declare a trust over or deal in any other manner with any or all of its obligations under the Contract.

Variation and Waiver

14.3 No variation of the Contract shall be effective unless it is in writing and signed by the parties (or their authorised representatives).

14.4 A waiver of any right or remedy is only effective if given in writing and cannot, unless it be otherwise provided for, be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision or part-provision shall be deemed deleted. Any modification to or deletion of a provision or part-provision under this condition shall not affect the validity and enforceability of the rest of the Contract.

Third-Party Rights

14.6 No one other than a party to the Contract shall have any right to enforce any of its terms.

Notice

14.7 Any notice or other communication given to a party under or in connection with the Contract shall be in writing, addressed to the other party at its relevant addresses for the service of notices to the Microbiology Society and/or the Client and shall be served by:
(a) personal delivery;
(b) by pre-paid first class post or other next working day delivery service or by email.

14.8 The relevant postal and email addresses for the service of notices to the Client shall be those set out in the Application. The relevant addresses for the service of notices to the Microbiology Society are as follows:

Email: conferences@microbiology.org.uk

14.9 A notice or other communication shall be deemed to have been received, if sent by pre-paid first class post or other next working day delivery service, at 9.00 am on the first Business Day after posting or, if sent by email, one Business Day after transmission.

14.10 The provisions of this condition shall not apply to the service of any proceedings or other documents in any legal action.

Governing Law and Jurisdiction

14.11 The Contract, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England and Wales.

14.12 Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with the Contract or its subject matter or formation.
The Microbiology Society is a membership charity for scientists interested in microbes, their effects and their practical uses. It is one of the largest microbiology societies in Europe with a worldwide membership based in universities, industry, hospitals, research institutes and schools.

Our members have a unique depth and breadth of knowledge about the discipline. The Society’s role is to help unlock and harness the potential of that knowledge.