



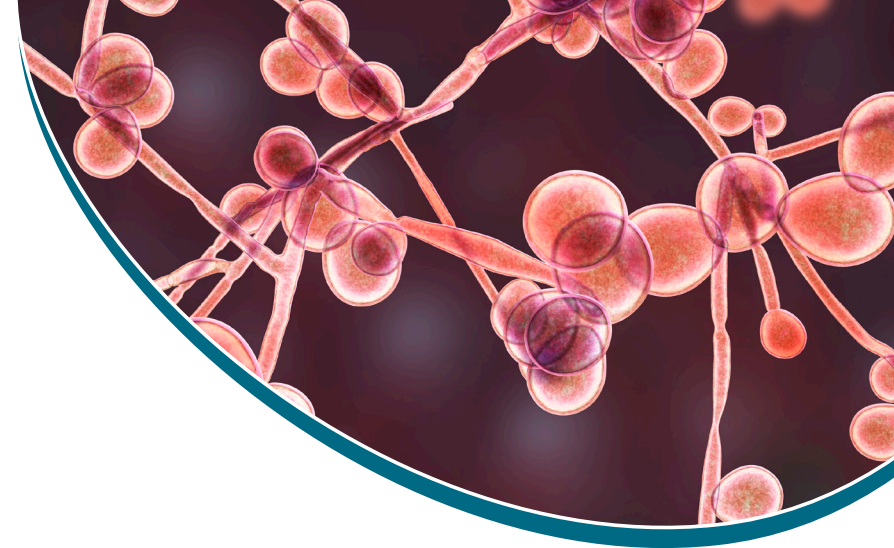
MICROBIOLOGY
SOCIETY

CANDIDA AND CANDIDIASIS 2021

21–27 March **2021**

**Technical specifications
and guidelines**

#Candida2021



CANDIDA AND CANDIDIASIS 2021

Technical specifications and guidelines

Item	Asset	Information	Image Dimension	Format	Max. character count	Information required from client
All sponsor carousel	Logo	Summary of all sponsors	600 x 600px	PNG or JPG		
Logo in sponsor hall	Logo	Logo on small promotional card on sponsor list.	600 x 600px	PNG or JPG		
Sponsor tile on navigation page	Logo	Featured on the event navigation page.	800 x 450px	PNG or JPG		
Sponsor banner	Banner	It is also possible to place a banner at the top of your session detail page.	1200 x 600px	PNG or JPG		
Digital space	Text	Company bio.	n/a	Text	Subject title: 75 Body copy: 450	Please supply your copy including your URL, social media hashtag and contact email
	Link and hastags	Link to company website and social media.	n/a	Text		Please supply your URL and social media hashtag
	Image	This can either be your logo or a background from your company page as a clickable banner.	Logo: 600 x 600px Banner: 1200 x 600px	PNG or JPG		
	Slide show	Maximum of three slides.	1280 x 480px	PNG or JPG		
News feed	Text	Promotion on news feed during coffee break. Number of slots will be allocated according to package purchased.	n/a	Text	Subject title: 50 Body copy: 400	Please supply your copy. Please also specify your preferred day, URL, social media hashtag, contact email

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Please send your completed assets to:

Ffion Lane f.lane@microbiologysociety.org

The very last date we will be able to receive your assets is 5 March 2021. Please contact us should you anticipate any issues.

Digital booths

Your space will be set up by the Conference and Events team at the Microbiology Society. All sponsors will have an opportunity to review their page prior to the Conference.

Access to the Focused Meeting

Delegates can access the Conference via the mobile and/or web platform. Please note, some functionality on the mobile app is user initiated and beyond the control of the Microbiology Society. The Society, however, will remind delegates of the functionality available to help delegates optimise the Conference experience.

Availability of content post-Conference

Sponsor content will be available for one month after the Conference, after which it will be deleted. Delegates will be able to access sponsor content on the web app during that month, using their Conference sign in details.

Contact details

If you have any questions about the Conference or this document please do not hesitate to contact exhibitions@microbiologysociety.org.



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London, EC1R 0AB, UK
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