EUROPIC 2022
European Study Group on the Molecular Biology of Picornaviruses

05–09 June 2022
Harrogate Majestic Hotel and Spa, Harrogate, UK

Invitation to exhibit

microbiologysociety.org/Europic2022
On behalf of the Microbiology Society, I am delighted to invite you to exhibit at our Focused Meeting. This Focused Meeting will bring together influential researchers, academics and scientists to discuss emerging and hot topics within specific areas of microbiology. It is designed to offer you a unique opportunity to engage with key contacts, a great platform to showcase your products and help generate business leads within a friendly social setting.

We have packages to suit all budgets, from exhibition space through to sponsorship opportunities. Don’t miss out on the chance to engage with individuals involved at the cutting edge of microbiology.

I look forward to welcoming you to this event.

Peter Cotgreave
Microbiology Society Chief Executive

TOPICS WILL INCLUDE

- Picornavirus diversity and evolution
- Virus dissemination in the infected host
- Host reaction to picornavirus infection
- Virus-cell interactions, virus structure
- The molecular mechanisms of the viral life cycle
- Molecular epidemiology and emergence of picornaviruses
- Advances in clinical virology

Promotional and sponsorship opportunities

**TABLE TOP STAND £1,000**
Your presence at the meeting is invaluable. Being on-site allows you to directly interact with delegates from all around the globe. A table and two chairs will be provided for you to set up as you wish. We are happy to include lunch, tea and coffee, and the drinks reception for two of your representatives in this cost.

**A5 ADVERT IN PROGRAMME BOOK £250**
The programme book contains all logistical and programme information, and is distributed to all delegates for use throughout the meeting. Opportunities exist to advertise (A5, full colour) on the inside pages.

**DISPLAY TABLE LITERATURE £200**
Literature will be displayed on the registration desk. Sponsors will be able to display A4/A5 literature (subject to approval by the Society) to all delegates attending the conference.

**DRINKS RECEPTION SPONSORSHIP £500**
We are offering the opportunity to sponsor the evening drinks reception. This will be advertised in the programme book, online and at the venue. The reception will take place where the posters are presented, allowing delegates to enjoy a beverage after a full day of the conference, view the posters, network with others and speak to exhibitors.

**SOCIAL PROGRAMME EVENTS SPONSORSHIP £500**
We are offering the opportunity to sponsor the social programme. The social programme events are usually held at an external venue away from the conference hall, allowing delegates to network and enjoy the social aspects of the conference. Sponsors will be advertised in the programme book, online and at the venue. To find out more please contact exhibits@microbiologysociety.org.

**EXHIBITION OPENING TIMES**
The exhibition hall will be open to delegates during all breaks and poster sessions.
## Exhibitor and Sponsorship Application Form

### PROMOTIONAL AND SPONSORSHIP OPPORTUNITIES

(See full details on page 1)

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price per item</th>
<th>Quantity</th>
<th>Total Cost (Price × quantity)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TABLE TOP STAND</td>
<td>£1,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A5 ADVERT IN PROGRAMME BOOK</td>
<td>£250</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DISPLAY TABLE LITERATURE</td>
<td>£200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DRINKS RECEPTION SPONSORSHIP</td>
<td>£500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SOCIAL PROGRAMME EVENTS SPONSORSHIP</td>
<td>£500</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
</tr>
</tbody>
</table>

**VAT at the current UK rate (20%) will be added to the above costs. An invoice will be issued once your space allocation has been confirmed.**

By signing this form, you agree to adhere to the Exhibition Terms and Conditions.

**Signed**

**Date**

Please send the completed form together with your company logo and website address to: exhibitions@microbiologysociety.org

### Information for invoicing purposes:

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of organisation to be invoiced</td>
<td>(if different from above)</td>
</tr>
<tr>
<td>FAO/Name of contact</td>
<td>(if different from above)</td>
</tr>
<tr>
<td>Email address</td>
<td>(if different from above)</td>
</tr>
<tr>
<td>Company VAT number</td>
<td></td>
</tr>
<tr>
<td>Address of organisation to be invoiced</td>
<td></td>
</tr>
<tr>
<td>Currency of payment (£, €, $)</td>
<td></td>
</tr>
<tr>
<td>P.O. Number</td>
<td></td>
</tr>
</tbody>
</table>

### Company name

(To appear on promotional material)

### Contact name

### Email address

### Contact number

### Are you a first-time exhibitor? □ No □ Yes

### How did you hear about the Microbiology Society?

- □ Email
- □ Previous Society conference
- □ Other conference
- □ Web search
- □ Recommendation
- □ Other

### Product Category

We collect this information to better serve our exhibitors.

Please select as many categories that are relevant to your organisation:

- □ Academic institution
- □ Medical equipment
- □ Government agency
- □ Publishing company
- □ Laboratory services
- □ Not-for-profit organisation
- □ Pharmaceutical company
- □ Biotech organisation
- □ Diagnostic equipment
- □ Laboratory equipment

### Brief company description for table top stand exhibitors only (max 100 words):
The Microbiology Society holds a number of additional Focused Meetings and events throughout the year, as well as the Microbiology Society’s hugely successful Annual Conference. Exhibition and sponsorship opportunities are available at any of our events, enabling you to reach target audiences within specific areas of microbiology. There are a wide range of options to suit all budgets, including multi-event packages. For further information please contact exhibitions@microbiologysociety.org or visit our events page online.

**EVENTS 2022**

**Destination**

**Harrogate Majestic Hotel & Spa**
Europic 2022 will be held at this majestic building that sits on eight acres of landscaped gardens in the heart of Harrogate. Your exhibition will be conveniently located next to where the sessions are held and the central hub where delegates will come together to eat, drink and connect with others, ensuring great footfall and opportunities to network.

**About Harrogate**
If you have some time during the Focused Meeting, why not soak in all the history that this Victorian Spa town, in the heart of Yorkshire, can offer. Known for the medieval city of Ripon, areas of outstanding natural beauty and its charming markets, there is plenty to see and enjoy.
1. Interpretation
1.1 The definitions and rules of interpretation in this condition apply in these Terms and Conditions.

2. Contract Scope
2.1 The Client has the right to attend the Event at the Location during the Conference Times, and the benefits to be provided (and/or made available) to the Client by the Microbiology Society shall be those included in the package selected by the Client in the Application and further particularised in the relevant sections of the Exhibition Pack.

2.2 The Contract sets out the entire agreement and is comprised exclusively of the Application, these Terms and Conditions, and such information and material set out in the Exhibition Pack headed ‘Important dates’, ‘Exhibition packages’, ‘Pick and Mix’ and sponsorship options and ‘Exhibition Space’ as apply to the Package. Any other information set out in the Exhibition Pack is for information purposes only and is not intended to be binding.

2.3 The Client shall comply with each of those dates and deadlines set out in the Exhibition Pack under the heading ‘important dates’ which are applicable to the Package together with any other reasonable deadlines notified by the Microbiology Society to the Client from time to time.

2.4 To the extent that there is a conflict between these Terms and Conditions, the Application and those aspects of the Exhibition Pack comprised in the Contract shall prevail over the Exhibition Pack and these Terms and Conditions, and the relevant aspects of the Exhibition Pack shall prevail over these Terms and Conditions.

3. Exhibition Space and Promotions
3.1 If the Package includes Exhibition Space:
(a) the Microbiology Society will use its reasonable endeavours to allocate the Client’s preferred position as indicated in the Application however the Microbiology Society cannot guarantee that the Client’s preference will be available and accordingly the Microbiology Society reserves the right to allocate alternative Exhibition Space;
(b) unless otherwise authorised in writing by the Microbiology Society, the Client shall refrain from delivering and/or installing its equipment, belongings and/or other materials from and during the Restitution Period from dismantling and/or removing its exhibit outside of the Restoration Period.
(c) the Client shall keep and maintain its Exhibition Space in a safe, clean and tidy state and no later than the end of the Restoration Period shall remove in its entirety and shall not exhibit its Exhibition Space in the condition it was in immediately before the Client’s use of the same;
(d) the Client (acting promptly) shall comply with all reasonable instructions issued by the Microbiology Society from time to time in connection with any exhibition or anything else which is deprived by the Client at the Exhibition Space allocated to the Client;
(e) from the beginning of the Event to the end of the Event, any and all of the Client’s equipment, belongings and/or other materials used or kept by the Client at that Exhibition Space shall be at the sole risk of the Client and the Client shall be solely responsible for the security of the same;
(f) the Microbiology Society reserves the right at any time to make alterations to the floor plan of the Exhibition as may be necessary or equitable or being a whole or part of the Exhibition as a whole or to alter the shape of the space allocated to the Client but this would not reduce the size of the allocated stand;
(g) whilst the Exhibition Space allocated to the Client shall not be allocated or used by the Client or any of its successors or permitted assigns.

3.2 If the Package includes promotions, any and all material or content which the Client wishes to incorporate or include as part of the relevant promotion or otherwise display at the Event shall be subject to the prior written approval of the Microbiology Society.

3.3 The Microbiology Society accepts no liability for the omission or the deletion of the Client’s name, details or logos from the Event, advertisements in print or online, or other documentation in the event that such documentation has been produced prior to the commencement of the Client but reason for such deletion or omission (other than for a failure to provide the necessary information and/or materials by the relevant deadlines for such inclusion specified in the relevant sections of the Exhibition Pack) otherwise than by order or direction of the Client to the Microbiology Society from time to time.

4. Payment Terms
4.1 The Client shall pay to the Microbiology Society the fees applicable to the Package as indicated in the Application. Unless expressly stated in the Application, all fees shall be exclusive of VAT, which, if applicable, will be charged in addition to the fees set out in the Setting Up Period and shall be paid to the Microbiology Society in accordance with the following terms:
(a) bookings made during the previous Event held by the Microbiology Society in the Year immediately preceding the Year in which the Event is to be held, requires a 100% payment by the Client no later than 1 May in the Year immediately prior to the commencement of the Event;
(b) bookings made following the previous Event held by the Microbiology Society in the Year immediately preceding the Year in which the Event is to be held, requires a 100% payment immediately upon booking;
(c) the Client shall ensure that details provided on their registration form are correct for invoicing purposes. Any changes to the invoice or raising additional invoices will not be entertained.

4.2 The Client shall ensure that details provided on their registration form are correct for invoicing purposes. Any changes to the invoice or raising additional invoices will not be entertained.

5. Termination
5.1 The Client shall be entitled to terminate the Contract without cause by giving not less than 90 days written notice to the effect that the same exceeds part of the fees (if any) which the Microbiology Society is already entitled to retain as a result of the calculation pursuant to condition 5.4(a).
(c) the Client commits a material breach of any other term of the Contract;
(d) the Client suspends, or threatens to suspend, payment of its debts or is unable to pay its debts as they fall due or admits inability to pay its debts or being a company or limited liability partnership is deemed unable to pay its debts within the meaning of section 123 of the Insolvency Act 1986 (or being an individual deemed unable to pay its debts or as having no reasonable prospect of solvency in either case, within the meaning of section 268 of the Insolvency Act 1986) or applicable law it is being held as subject to any changes to such address and location under and in accordance these Terms and Conditions.

Conference Times: the dates and times in which the Event is being held as set out in the Application (but subject to any changes to such dates and times under and in accordance these Terms and Conditions).

Client: the person who enters into the Contract with the Microbiology Society.

Microbiology Society: a company incorporated in England and Wales with company number 01039582 and whose registered address is at Charles Darwin House,Roger Street,London,WC1J 2JZ.

Restoration Period: the period indicated in the Exhibition Pack as the period in which the dismantling of exhibitions is to take place.

Setting Up Period: the period indicated in the Exhibition Pack as the period in which the setting up of exhibitions is to take place.

Year: any period commencing on 1 January in any year and ending on 31 December in that same year.

1.2 Condition, schedule and paragraph headings do not affect the interpretation of these Terms and Conditions.

1.3 A person includes a natural person, corporate or unincorporated body (whether or not having separate legal personality) and that person’s personal representatives, successors or permitted assigns.

1.4 A reference to a company shall include any company, corporation or other body corporate, wherever and however incorporated.

1.5 Words in the singular include the plural and in the plural include the singular.

1.6 A reference to one gender includes a reference to the other gender. Writing or written excludes faxes but includes e-mails.

Exhibition Pack: the information pack supplied by the Microbiology Society to the Client setting out details of the Event. Any reference to Exhibition Pack in these Terms and Conditions shall exclude the Application and these Terms and Conditions.

Events: the events being held by the Microbiology Society at the Location during the Conference Times.

Application: the application form signed by the Client and submitted to, and accepted by, the Microbiology Society.

Business Day: a day other than a Saturday, Sunday or public holiday in England when banks in London are open for business.

Location: the address and location within that address at which the Event is being held as set out in the Application (but subject to any changes to such address and location under and in accordance these Terms and Conditions).

setting out details of the Event. Any reference to Exhibition Pack in these Terms and Conditions shall exclude the Application and these Terms and Conditions.

Conference Times: the dates and times in which the Event is being held as set out in the Application (but subject to any changes to such dates and times under and in accordance these Terms and Conditions).

Client: the person who enters into the Contract with the Microbiology Society.

Microbiology Society: a company incorporated in England and Wales with company number 01039582 and whose registered address is at Charles Darwin House, Roger Street, London, WC1J 2JZ.

Restoration Period: the period indicated in the Exhibition Pack as the period in which the dismantling of exhibitions is to take place.

Setting Up Period: the period indicated in the Exhibition Pack as the period in which the setting up of exhibitions is to take place.

Year: any period commencing on 1 January in any year and ending on 31 December in that same year.

1.2 Condition, schedule and paragraph headings do not affect the interpretation of these Terms and Conditions.

1.3 A person includes a natural person, corporate or unincorporated body (whether or not having separate legal personality) and that person’s personal representatives, successors or permitted assigns.

1.4 A reference to a company shall include any company, corporation or other body corporate, wherever and however incorporated.

1.5 Words in the singular include the plural and in the plural include the singular.

1.6 A reference to one gender includes a reference to the other gender. Writing or written excludes faxes but includes e-mails.
5. If the Microbiology Society have to cancel an event, our liability shall be limited to any refund of fees. A party’s liability for loss or damage for reasons beyond the control of the Microbiology Society or if it otherwise becomes impossible or impractical to hold the Event for reasons beyond the control of the Microbiology Society (including without limitation, war, strikes, floods, governmental restrictions, power, telecommunications or internet failures, or malicious damage).

6. The Microbiology Society shall not be in breach of the Contract nor liable for delay in performing, or failure to perform, any of its obligations under the Contract if such delay or failure results from the Location being unfit or unavailable for occupation for reasons beyond the control of the Microbiology Society or if it otherwise becomes impossible or impractical to hold the Event for reasons beyond the control of the Microbiology Society (including without limitation, war, strikes, floods, governmental restrictions, power, telecommunications or internet failures, or malicious damage).

7. In the circumstances described in condition 7.1, the Microbiology Society may, in its sole discretion and without prejudice to the other party, (a) change the Location and/or date of the Event; (b) curtail the Event; and/or (c) vary the scheduling of the Event installation, opening and拆迁 and any associated fees.

8. If the period of delay or non-performance continues for 3 months or more, either party may terminate the Contract by giving 14 days written notice to the other party.

9. Subject to condition 9.2, the Microbiology Society and the Client agree and acknowledge that the Microbiology Society shall not have any liability to the Client for any additional expenses or charges or any other loss or damage caused to the Client as a result of any delay of the kind described in condition 7.1 for any exercise by the Microbiology Society of its rights in condition 7.2.

10. Subject to condition 10.2, the Client agrees and acknowledges that it will have no further liability to the Client for any indirect or consequential loss or damage in connection with the Contract; and

11. The Client agrees and acknowledges that it will have no further liability to the Client for any indirect or consequential loss or damage in connection with the Contract; and

12. Each party may have access to Confidential Information of the other party under the Contract. A party’s Confidential Information shall not include information that: (a) is or becomes publicly known through no act or omission of the receiving party; or (b) was in the other party’s lawful possession prior to the disclosure; or (c) is lawfully disclosed to the receiving party by a third party without restriction on disclosure; or (d) is independently developed by the receiving party, which independent development can be shown by written evidence.

8.1 Each party may have access to Confidential Information of the other party under the Contract. A party’s Confidential Information shall not include information that:

9.1 If a party’s Confidential Information in full all fees paid by the Client to the Microbiology Society.

5.7 In the event that the Event receives a lack of interest and/or support, the Microbiology Society may terminate the Contract with immediate effect by giving written notice to the Client, in which case the Microbiology Society will refund to the Client all fees paid by the Client to the Microbiology Society.

5.4 The Microbiology Society reserves the right to refuse the Client the use of all or any of its facilities in future Events or future sponsorship opportunities if the Client fails to comply fully with the provisions of condition 5.3.

5.2 The Client acknowledges that it will have no further liability to the Client in respect of termination of the Contract by the Microbiology Society under and in accordance with condition 7.5 or condition 7.6, beyond the relevant refund of fees.

5.8 Condition 7.1, 7.4, 7.5 and 7.7 shall survive termination of the Contract.

6. Warranties

6.1 The Client warrants to the Microbiology Society that:

(a) it has full right, title and authority to enter into and perform its obligations under the Contract;

(b) it is the owner of all Intellectual Property in any material it supplies to the Microbiology Society for use or display at the Event, or where it is not the owner of such material, it has obtained all necessary consents and licences to use the same, and to any material in connection with the same, as are necessary or desirable under or in connection with the Contract; and

3. Assignment and Other Dealings

3.1 The Client shall not assign, transfer, mortgage, charge, subcontract or deal in or out of any manner with all of its obligations under the Contract or in anything to be displayed by or on behalf of the Client at the Event.

3.2 Condition 12 shall survive termination of the Contract.

3.3 Subject to condition 13.1 and without prejudice to any other exclusion or limitation of liability in these Terms and Conditions, the Microbiology Society shall not be liable to the Client, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, arising under or in connection with the Contract for:

(a) death or personal injury caused by its negligence, or the negligence of its employees, agents or subcontractors;

(b) fraud or fraudulent misrepresentation; or

(c) any indirect or consequential loss.

3.4 Subject to condition 13.1 and without prejudice to any other exclusion or limitation of liability in these Terms and Conditions, the Microbiology Society’s total liability for:

(a) death or personal injury caused by its negligence, or the negligence of its employees, agents or subcontractors;

(b) fraud or fraudulent misrepresentation; or

(c) any indirect or consequential loss.

3.5 Subject to condition 13.1 and without prejudice to any other exclusion or limitation of liability in these Terms and Conditions, the Client shall indemnify the Microbiology Society in full against all liabilities, costs, expenses and damages and losses (including but not limited to any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis)) suffered or incurred by the Microbiology Society arising out of or in connection with:

(a) any breach of any of the Client’s logos, trademarks, trade names and/or corporate names and/or any other Intellectual Property which the Client licenses or pays to access to the Microbiology Society under condition 9.1, infringes the Intellectual Property rights of any other person; and/or

(b) any breach by the Client of condition 11.1 and/or condition 11.2 and/or

(c) any damage to the premises at the Location and/or any fixtures and fittings at that premises.

4.1 The Client shall not include or disseminate any messages, content or material that could be considered to be defamatory, derogatory, illegal or of a sexually explicit or discriminatory nature in any social media messaging pursuant to condition 10.1 or in any material supplied to the Microbiology Society for the purposes of the Contract or in anything to be displayed by or on behalf of the Client at the Event.

4.2 The Client shall not, without the prior written consent of the Microbiology Society, assign, transfer, mortgage, charge, subcontract, deal in or out of any manner with all of its obligations under the Contract or in anything to be displayed by or on behalf of the Client at the Event.

5. Variation and Waiver

5.4 No variation of the Contract shall be effective unless it is in writing and signed by the parties (or their authorised representatives).

5.4 A waiver of any right or remedy is only effective if given in writing and shall not be deemed a waiver of any subsequent breach or defect. A delay or failure to exercise, or the single or partial exercise of, any right or remedy shall not waive or preclude or restrict the further exercise of that or any other right or remedy.

6. Severance

6.4 If any provision or part-provision of the Contract is or becomes invalid, illegal or unenforceable, it shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision or part-provision shall be deemed deleted. Any modification to or deletion of a provision or part-provision under this condition shall not affect the validity and enforceability of the rest of the Contract.

6. Third-Party Rights

6.4 No one other than a party to the Contract shall have any right to enforce any of its terms.

7. Notices

7.4 Any notice or other communication given to a party under or in connection with the Contract shall be in writing, addressed to the other party at the relevant address set out in or referred to in the Contract, or such other address as may have been specified to the other party in writing in accordance with this condition.

7.5 Any notice or other communication shall be deemed to have been received, if sent by pre-paid first class post or other next working day delivery service, at 9.00 am on the second Business Day after posting or, if sent by email, one Business Day after transmission.

7.6 The provisions of this condition shall not apply to the service of proceedings in any legal action.

8. Governing Law and Jurisdiction

8.1 The Contract, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by, and construed in accordance with the law of England and Wales.

8.2 Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with the Contract or its subject matter or formation.

9. Intellectual Property

9.1 The Client grants to the Microbiology Society a non-exclusive, non-transferable, non-assessable and royalty free licence to use any material supplied by the Client pursuant to the Contract, for the exclusion of any party other than the Client to the Microbiology Society in full against all liabilities, costs, expenses and damages and losses (including but not limited to any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis)) suffered or incurred by the Microbiology Society arising out of or in connection with:

(a) any breach of any of the Client’s logos, trademarks, trade names and/or corporate names and/or any other Intellectual Property which the Client licenses or pays to access to the Microbiology Society under condition 9.1, infringes the Intellectual Property rights of any other person; and/or

(b) any breach by the Client of condition 11.1 and/or condition 11.2 and/or

(c) any damage to the premises at the Location and/or any fixtures and fittings at that premises.

10. Social Media / Photography and Video

10.1 The Client agrees to use the appropriate Event hashtag, as notified to the Client by the Microbiology Society, in all social media messaging when referring to the Event.

10.2 Photographing or videocasting any scientific sessions, workshops, scientific posters or delegates participating in the event by the Client at the Event is strictly prohibited.

10.3 The Microbiology Society reserves the right to refuse the Client the use of any of its facilities in future Events or future sponsorship opportunities if the Client fails to comply fully with the provisions of condition 10.2.

11. Acceptable Content and Behaviour

11.1 The Client shall not include or disseminate any messages, content or material that could be considered to be defamatory, derogatory, illegal or of a sexually explicit or discriminatory nature in any social media messaging pursuant to condition 10.1 or in any material supplied to the Microbiology Society for the purposes of the Contract or in anything to be displayed by or on behalf of the Client at the Event.

11.2 When attending the Event, the Client shall not do anything to prejudice the enjoyment of the Event by any other client or by the Microbiology Society in attending the Event.
The Microbiology Society is a membership charity for scientists interested in microbes, their effects and their practical uses. It is one of the largest microbiology societies in Europe with a worldwide membership based in universities, industry, hospitals, research institutes and schools.

Our members have a unique depth and breadth of knowledge about the discipline. The Society’s role is to help unlock and harness the potential of that knowledge.