

EXHIBITOR AND PROMOTION GUIDE

Focused Meeting 2017: British Yeast Group Meeting

The Versatility of Yeasts

University of Kent, UK

11-13 September 2017

PROGRAMME BOOK

The *Programme Book* contains all logistical and programme information, and is distributed to all delegates for use throughout the meeting. Opportunities exist to advertise (full colour) within it.

COST:

INSIDE FRONT COVER £300 | OUTSIDE BACK COVER £350

INSIDE BACK COVER £300 | INSIDE PAGE £250

DISPLAY TABLE LITERATURE

Literature will be displayed on the registration desk. Sponsors will be able to display A4/A5 literature (subject to approval by the Society) to all delegates attending the conference.

COST | £80

DRINKS RECEPTION SPONSORSHIP

We are offering the opportunity to sponsor the evening drinks reception. This will be advertised in the programme book, online and at the venue. The reception will take place where the posters are presented, allowing delegates to enjoy a beverage after a full day of conference, view the posters, network with others and speak to exhibitors.

DRINKS RECEPTION SPONSORED BY.....

COST: | £600

TABLE TOP STAND

Your presence at the meeting is invaluable. Being on site allows you to directly interact with delegates from all around the globe. A table and two chairs will be provided for you to set up as you wish. We are happy to include lunch, tea and coffee and the drinks reception for two of your representatives in this cost.

COST | £1000

EXHIBITION OPEN TIMES

The Exhibition Hall will be open to delegates during all breaks and poster sessions.

CANCELLATION AND REFUNDS

Cancellations and changes to space requirements **MUST** be notified in writing. Cancellations received more than a month before the conference will be entitled to a full refund less 15% handling charge. No refunds will be given for cancellations notified after this date.

All prices are exclusive of VAT



Exhibitor and Sponsorship Form

Contact Name

Business Name

Street Address

Street address Line 2

City

Post Code

Email Address

Phone Number

Brief Company Description

Exhibition and Sponsorship Options

Table top exhibition stand £1000

Inside front cover £300

Outside back cover £350

Inside back cover £300

Display table literature £80

Inside page £250

Reception sponsorship £600

Total