

Annual Conference 2018

10–13 APRIL, ICC, BIRMINGHAM, UK

Exhibitor and Sponsorship Application Form

Company name <i>(To appear on promotional material)</i>	
Contact name	
Email address	
Contact number	

Are you a first-time exhibitor? No Yes

How did you hear about the Microbiology Society?

- Email Previous Society conference Other conference
 Web search Recommendation Other

Product Category

We collect this information to better serve our exhibitors.

Please select as many categories that are relevant to your organisation:

- Academic institution Laboratory services Biotech organisation
 Medical equipment Not-for-profit organisation Diagnostic equipment
 Government agency Pharmaceutical company Laboratory equipment
 Publishing company

Information for invoicing purposes:

Name of organisation to be invoiced (if different from above)	
FAO / Name of contact (if different from above)	
Address of organisation to be invoiced	
Currency of payment	
P.O. Number	

Please select your requirements:

PACKAGES (see full details on page 6)		
<input type="checkbox"/>	Gold Package (including stand)	£4,000 (saving of £1,400)
<input type="checkbox"/>	Silver Package (including stand)	£3,000 (saving of £850)
<input type="checkbox"/>	Bronze Package (including stand)	£2,500 (saving of £400)

PICK AND MIX OPTIONS (See full details on pages 6 & 7)		PRICE per item	QUANTITY	TOTAL COST (Price × quantity)
<input type="checkbox"/>	Exhibition stand and package (as detailed on page 7)	£2,000		£
<input type="checkbox"/>	Additional full conference passes, including lunch, refreshments, evening drinks, access to the scientific sessions and a conference delegate pack	£550		£
<input type="checkbox"/>	Full-page A4 portrait colour advert in printed conference guide	£600		£
<input type="checkbox"/>	Half-page A5 landscape colour advert in printed conference guide	£400		£
<input type="checkbox"/>	List of delegates, with names and contact details (post event)	£550		£
<input type="checkbox"/>	Display table literature	£350		£
<input type="checkbox"/>	Full-colour advert on rotating holding screens around the venue for the duration of the event	£250		£
<input type="checkbox"/>	Full-colour advert on rotating holding screens before each Prize Lecture in the main auditorium	£200		£
<input type="checkbox"/>	Sponsorship Please specify: _____			
Total				£

	1st choice	2nd choice	3rd choice
Please indicate preferred stand number			

VAT at the current UK rate (20%) will be added to the above costs. An invoice will be issued once your space allocation has been confirmed.

By signing this form, you agree to adhere to the Exhibition Terms and Conditions.

Signed		Date	
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Please send the completed form together with your company logo and website address to:
exhibitions@microbiologysociety.org