The first thing I try to establish is “who am I presenting to?” and “what is the message I want to get across?” so I can tailor my slides appropriately. My priority is to ensure that information is clearly received by the audience.

I had given a number of talks before my presentation but was still quite nervous. I find that the time leading up to giving a talk is the most stressful as you tend to overthink things, but when you actually stand up and start talking it becomes a lot easier.
Dr Dave Whitworth  
Senior Lecturer in Biochemistry  
Aberystwyth University  
Young Microbiologist of the Year Head Judge

The plot is paramount. Set the scene clearly, but don’t dally – the audience wants to know about your part in the story.

Dr Donna MacCallum  
Senior Lecturer in Microbiology  
University of Aberdeen  
Young Microbiologist of the Year Judge

Remember that you know more about the project or research than anyone else in the room; no one is trying to catch you out with their questions, they are merely interested and want to know more about your work. Make eye contact, speak clearly and show your enthusiasm!

**TOP TIPS**

1. Slides should be clear, with text kept to a minimum.
2. Use slide titles to pose a question or to provide the key message.
3. Assume everyone listening is a first year PhD student rather than a senior professor.
4. Find out what is provided on the day and try to practise in a similar space to the one you’ll be presenting in.
5. Practise as much as possible, and try to anticipate the questions the audience may have.

To find out more about our presentation requirements, see [www.microbiologysociety.org/conferences](http://www.microbiologysociety.org/conferences)

You can find out more about the Society and the benefits of becoming a member at [www.microbiologysociety.org/membership](http://www.microbiologysociety.org/membership)